

Hello, Port Townsend Handmade Market Vendors!  
A few important to-dos that we need from you this week:

### FACEBOOK EVENT

First Things First! Be sure to [join the Facebook event](#), and share it widely with your business and personal networks on all your social media channels! We are SO excited about how much interest this event has gotten on Facebook so far, without us even doing anything, but we'll also be boosting the event as the show gets closer. The more people we have 'interested' and 'going' before that happens, the bigger the crowds, so invite and share with your friends!

### INSTAGRAM

Some of you may not know that UCU is organized by just three people, and we accomplish a lot! We spend a lot on marketing our events--from posters to newsletters to ads on many different platforms, we try to get AS MANY people to know about our events as possible! But, these efforts can go even farther with your help, and we all benefit from the collective effort. Based on a suggestion from a vendor at one of our recent shows, we are going to make this specific request of you!

We are asking that **each of you post at least once a month** about this upcoming show and your participation in it. You could show your audience some WIP shots, best sellers that fans will be able to find at the show, a photo of YOU--whatever you like as long as it is a dedicated post to you being a vendor at this show!

If you are relatively new to Instagram or less interested, here are some links for ways to post. We HIGHLY recommend [Later.com](#) for pre-posting things. It has been an incredible tool for us especially as we get busier and busier this season.

- [To make a story](#)
- [How to share multiple photos in your post](#)
- [How to post from your feed to your story](#)

**Please do your part and post about your participating in the upcoming Port Townsend Handmade Market at least once each in May, June, and July.** We will also do our best to repost any stories that you are able to share as well!

### VENDOR GALLERY

The Vendor Gallery for this show is now [live on our site](#)! This is where shoppers will be able to get a sneak peek at all of our vendors ahead of time, and we'll be referencing it a lot over the next few weeks between now and the show. This gallery also stays up and is accessible for a full year after the show ends, so we hope it will continue to bring traction to your websites and online shops for many months to come. Please take a moment to [head over to the gallery](#) and check out your listing. Let us know if something doesn't look right with your business name or if the link doesn't work. We will not be switching out any icons at this point but are happy to make any other changes that you need!

### **POSTERS/POSTCARDS**

Do you have a storefront, retail establishment, shared kitchen, or are you participating in any farmers' markets this season? In the past, many vendors have requested posters and postcards that they can hand out to their customers, add to local online orders, or pass out in other ways around town. If you'd like a stack or a few posters to put up in your window, reply to this email and **let us know how many you'd like, and the best mailing address to send them to (or if you're able to pick them up from our office at Saltbox)**. We really appreciate the help in building the energy around the show as it approaches!

Thanks so much,  
- Lindsey, Kristen & Heather